AB InBev

1st Brewer in theworld

Based in Leuven, in Belgium, Anheuser-Busch InBevis a publicly listed company with the American Depositary Receipts in the New York Stock Exchange.

AB InBev is the first brewer in the world and is ranked in the top 5 consumer goods companies in the world with a wide portfolio of brands:
Budweiser®, Corona et Stella Artois, Beck's®, Leffe®et Hoegaarden®, Bud Light®, Skol®, Brahma®,Antarctica®, Quilmes®, Victoria®, Modelo Especial®,Michelob Ultra®, Harbin®, Sedrin®, Klinskoye®,Sibirskaya Korona®, Chernigivske®, Cass®, et Jupiler®.
Anheuser-Busch InBev is operating in the international market
and sells its products in more than 100 countries relying on the efforts of 155,000 collaborators based in 25 countries around the world.
In 2014, AB InBev generated a revenue of 47,1 billion dollars.

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Top 5
Consumer Products Company

6 Of Beer Brand Z™ Top Ten
Most Valuable
Beer Brands

1. BUD LIGHT
2. Budweiser
4. STELLA ARTOIS
5. Corona
6. SKOL
10. BRAHMA

Leuven Belgium
Global HQ

Operations in **25** countries

Sales in **100+** countries

REVENUE OF
47,1
Billion USD in 2014

155,000
Colleagues worlwide

16
1 Billion* USD BRANDS
*Estimated retail sales value
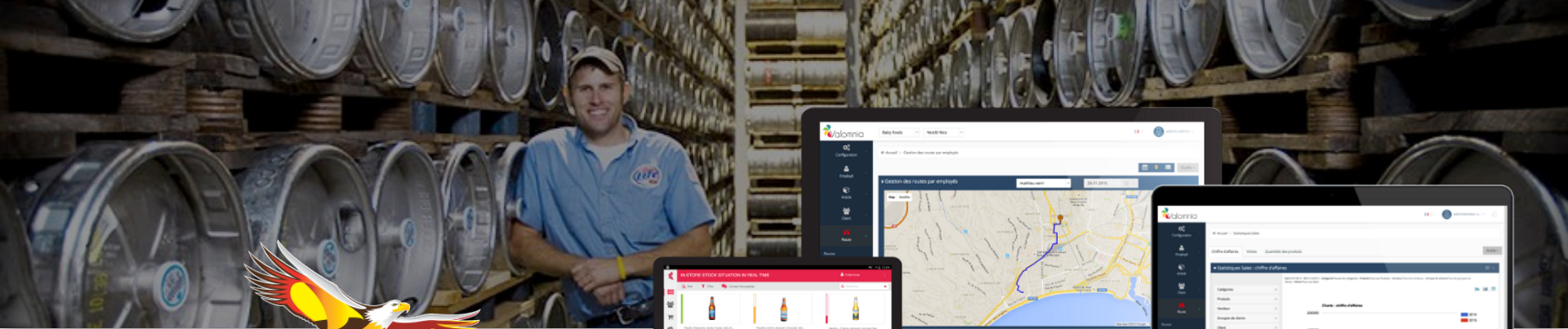
AB InBev

Top 5 consumer goods companies

Given its important presence in the international market (selling in 110 pays and operating in 25 pays), AB InBev needed to improve its IS and to adopt an innovative technology based solution that enables it to:

- Control distribution processes of more than 200 brands

- Receiving and centralizing sales, orders and deliveries feedback.

- Monitoring sales reps activities in the diffrent countries.
- Handle products catalogs through a unique platform.
- Having a modern presentation medium to feature products in a classy way worthy of the name AB InBev.

To manage **Payments** AB InBev uses for all the sales transactions the WorldPay solution integrated with **Valomnia**

WorldPay is a global leader in digital payments processing and pioneer in card payments, multi-currency processing, online payments and integrated payments.

AB InBev

Sales in more than 100 countries

AB InBev is using now Valomnia solution and benefits from :

✓ A mobile application for orders intakes, regrouping all the company products with real time informations about inventory and promotions.

✓ Managing salesmen / distribution areas.

✓ Managing picking and packing processes.

✓ Managing warehouses and predictive tools of customers demand.

✓ Managing products and categories from a unique back office.
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✓ Orders history and sales statistics (per employee and per product).

✓ Integration of Valomnia solution with worldpay in order to manage the different methods of payment.

✓ An ergonomic digital catalog offering a modern image of the company.

Valomnia